

ALBY+ ESTHERS

1. Exhibition Dates

- Exhibition dates will be discussed and confirmed with the artist.
- Exhibitions generally run for approximately 8 weeks.

2. Exhibition Opening Night (Optional)

- Artists can choose whether or not to hold an opening night.
- Thursday or Friday evenings, typically 5-7 pm, tend to work best.
- Opening nights are a great opportunity to invite friends, family and the local community to view and purchase artwork.
- Opening costs have traditionally been shared between Alby & Esthers and the artist, including:
 - Two cheese/charcuterie platters at \$45.00 each.
 - Red and White wine at approximately \$30.00 per bottle.
 - Juice and water.
- Opening night arrangements and costs can be discussed beforehand.

3. Artwork Preparation & Installation

Before the exhibition begins, artists are asked to provide:

- **Exhibition title** - the name of the exhibition.
- **Artwork inventory/catalogue** - a numbered list of all exhibited pieces, including their titles (if applicable) and prices. A simple Word document or table is sufficient.
- **Artwork labels** - each piece must have a label displaying its number, price, measurements and title (if desired).
- **Hanging requirements** - each artwork must have suitable hanging hardware attached to the back, such as wire and D-rings or an equivalent system.

Alby & Esthers can provide hooks and nylon wire for hanging artwork.

4. Promotion & Advertising

- Artists are asked to provide images of selected artworks approximately two weeks before the exhibition opens.
- A preferred promotional or "hero" image can also be supplied.
- Alby & Esthers will promote the exhibition through its social media pages, generally beginning 1-2 weeks before the exhibition and opening night.
- Posters may also be displayed around the cafe.
- The exhibition will continue to be promoted on social media throughout its duration.

Artists are encouraged to promote the exhibition through their own networks and invite friends, family and the wider community to attend.

5. Artwork Sales & Commission

- Alby & Esthers receives a **25% commission on artwork sold** during the exhibition.
- An inventory of sold artworks will be provided to the artist at the conclusion of the exhibition.
- Any agreed exhibition costs and outstanding amounts will be accounted for at the end of the exhibition.
- Any remaining funds owing to the artist will be transferred at the conclusion of the exhibition.
- The artist is responsible for insurance, damage, delivery and collection of their artwork.
- We do not include postage and handling in the final sale price of artworks.
- ALL artist submissions need to be **located within Australia**, and be able to provide own transport of artworks to the cafe for the exhibition.

6. Exhibition Space

- Alby & Esthers has two spaces available for exhibiting artwork.
- Photographs of the available spaces can be provided to artists to help with planning and artwork selection.

7. Formal Agreement

- A formal exhibition agreement will be provided before the exhibition begins.
- This will confirm the agreed arrangements and outline the relevant terms and conditions.